



The Great State of Maine Air Show Exhibitor Information

Exhibitor Packages include:

- Prominent exhibit space in centralized, high traffic area on the airport ramp or Business Aviation Expo tent.
- Your company logo placed on exhibitor page on Air Show website with click-through to your website
- Your company logo included on exhibitor's page in the Air Show program
- Two complimentary exhibitor passes for the Air Show per day
- Ground power and air conditioning available (billed separately).
- Tents, tables, power needs and chairs provided for additional price. Contact Melissa LaCasse 207.776.4926 for pricing.

Exhibitor Schedule

Friday, August 26 -

Exhibits set-up: 8 a.m. – 7:00 p.m.

Saturday, August 27

Exhibits open: 9:30 a.m. – 5:00 p.m.

Sunday, August 28

Exhibits open: 9:30 a.m. – 5:00 p.m.

Exhibitor Rates

10 x 10 \$2000

20 x 20 \$3250

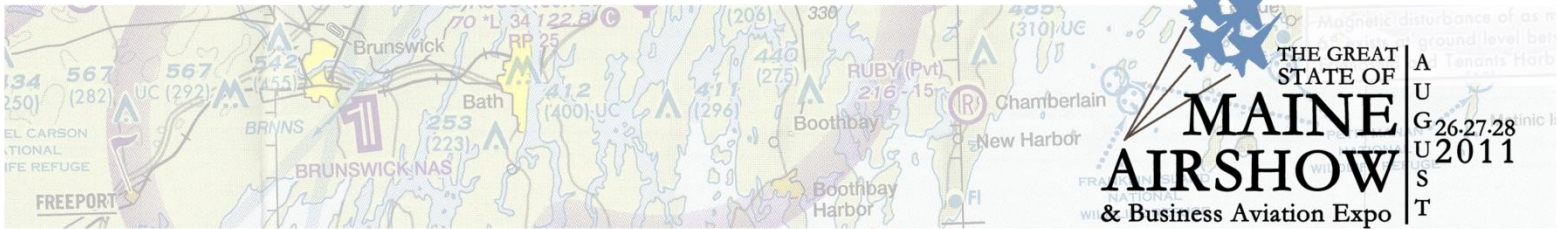
30 x 30 \$4750

Custom footprints available upon request

For questions, custom footprint or extras pricing, and additional exhibitor passes, contact:

Melissa LaCasse
Sponsorship and Special Events Coordinator
Midcoast Regional Redevelopment Authority
Email: melissal@mrra.us
Phone: 207. 776.4926

* If you are an aviation related business please contact Melissa LaCasse about the Business Aviation Expo as pricing differs.



Exhibitor Registration

First Name: _____ Last Name: _____

Title: _____

Company: _____

Street Address: _____

Phone: _____

Email: _____

Best way to contact you (circle one): phone / email

Describe your display:

Please indicate the quantity and or size extra amenity you would like:

8ft Table: _____

Chairs: _____

Tent size: _____

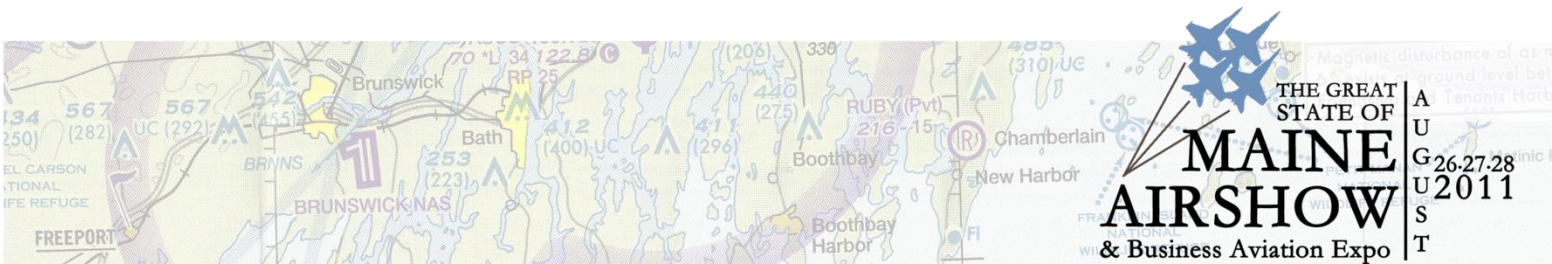
Electricity: _____

Please send completed form. If no extras are needed please send payment (checks made out to Midcoast Regional Redevelopment Authority) to:

If customized footprints or extras are needed please submit the form and Melissa LaCasse will call with a quote:

Melissa LaCasse
Midcoast Regional Redevelopment Authority
5450 Fitch Avenue
Brunswick, ME 04011
P: 207. 776.4926
F: 207.798.6510

We are excited to have you join us at the Great State of Maine Air Show & Business Aviation Expo.



Advertising and Marketing Opportunities:

Sponsor – Sponsor the Great State of Maine Air Show & Business Aviation Expo and receive maximum exposure on air show marketing materials and website, favorable impressions in your community, recognition over the PA system during the air show, and VIP chalets and tickets offering your customers and clients flight line viewing, shade, private port-o-potties, excellent hospitality and catering, VIP parking, and an experience they won't soon forget!

Sponsor a performer - Sponsor the Misty Blues, an all female parachute jump team, and have them jump into your business in the days leading up to the show (appropriate space needed). A visual sure to draw lots of attention to your business!

Advertise in the air show program - The air show program is a keepsake used by many attendees for autograph collection. The program features pictures of The Blue Angels and Golden Knights, articles on the static displays and performers, and many pictures of historic aircraft. Advertise and extend your reach and your impressions!

Advertise or feature coupons on air show tickets - Every person who purchases a ticket to the air show will print their ticket from a computer. Advertise right next to the ticket barcode and reach nearly every single air show attendee

Advertise on flight line radio – Flight Line Radios which are attractively priced allow attendees to listen in on Air Traffic Control, the performers, the air boss and the narrator as they talk to the crowd and to one another. A real hot item among air show attendees! Advertise or offer a coupon by placing a sticker on the back of the radio (approx. 2' x 2').

Sampling – Get your product out in front of future customers by sampling at the air show! Some products are restricted and food samples must be less than 2 ounces.

Contests – Got an idea for a contest? Call Melissa LaCasse (207.776.4926).

Custom and Interactive Exhibits – Make a positive lasting impression on the air show's captive and large audience. All ideas will be considered and we will work with you to help make your experience positive and memorable. **EXAMPLES:**

Does your company have a semi-trailer? Place it at show center for use as the visual marker for all the performers. Your company logo will be front and center! (Trailer must be mostly white)

Do you work with hot tubs or pools? Place a hot tub at the flight line or in the beer garden and run a contest giving away watching the air show from the hot tub or above ground pool! You'll make an impression on your winners as well as many of the air show attendees.