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**NEWS 8 selected as official media partner for
The Great State of Maine Air Show & Business Aviation Expo**

Portland, ME (December 23, 2010) – NEWS 8 (WMTW-TV) has been chosen by The Midcoast Regional Redevelopment Authority (MRRA) as the official television media partner.

“This will be the first civilian air show at the future Brunswick Executive Airport, which is currently Naval Air Station Brunswick”, said Air Show Director Marty McMahon. “Featuring the US Navy Blue Angels, the Great State of Maine Air Show is proud to have been selected by the Navy as an official “Tier 1” event for its Centennial of Naval Aviation Celebration. We look forward to working with the outstanding media professionals at WMTW Channel 8 in promoting this event and in bringing the Great State of Maine Air Show & Business Aviation Expo back to Brunswick”.

“This is an exciting opportunity”, said David Abel, President and General Manager of WMTW. “We are proud that the MRRA considered the promotional strength of our combined media platforms to generate awareness and build excitement. We look forward to crafting the on-air messages, building a strong partnership and creating the buzz through WMTW-TV/HD, NEWS 8, WMTW.COM, and our secondary digital channels.”

The Great State of Maine Air Show & Business Aviation Expo is Aug. 26-28, 2011.

NEWS 8 WMTW is the ABC affiliate based in Southern Maine, serving viewers with Award-Winning news coverage, leading syndicated programming, and ABC News and entertainment programming. WMTW is the home for hit programs like Grey’s Anatomy and Dancing with the Stars among many favorites. For three years in a row, NEWS 8 has been honored with the Emmy Award for Best Newscast in New England. For the Top Stories of the Day and a Complete Forecast in the First 8 Minutes, watch NEWS 8.

NEWS 8 WMTW is a subsidiary of Hearst Television Inc. Hearst Television Inc., formerly known as Hearst-Argyle Television, Inc., is a leading local media company comprising 29 television stations and two radio stations. The Company’s television stations reach approximately 18% of U.S. TV households, making it one of America’s largest television station groups. It also owns more than three dozen websites and multicasts more than two dozen digital channels providing news, weather and entertainment programming. Hearst Television is a wholly owned subsidiary of Hearst Corporation. The Company’s Web address is www.hearsttelevision.com.